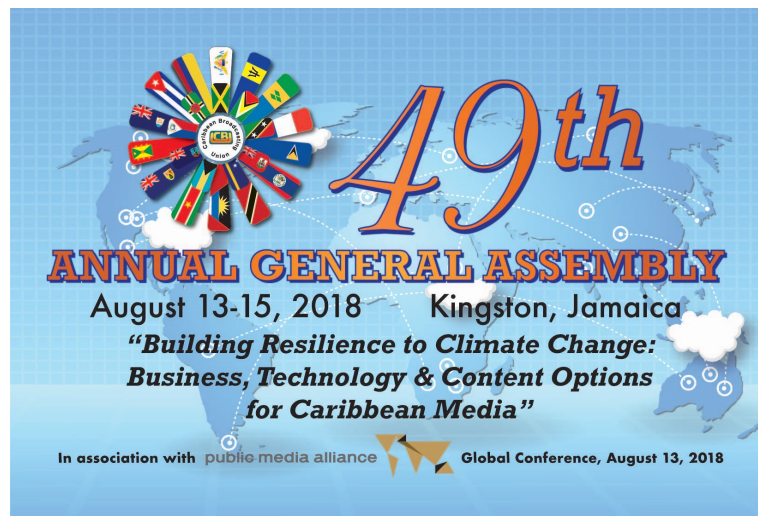


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SCHEDULE

SUNDAY, AUGUST 12

10.00 A.M. – 4.00 P.M. Registration – *Pegasus Hotel*

9.00 AM – 1.00 PM *CBU Board meeting – Jamaica Pegasus Hotel (CBU Directors only)*

2.30 PM – 5.00 PM *PMA Board meeting – Jamaica Pegasus Hotel (PMA Directors only)*

6.30 PM – 9.00 P.M. SHOWCASE OF JAMAICAN CONTENT – in partnership with JAMPRO – Feature Speaker Mr Louis Hillelson, VP Sales, Reed MIDEM

MONDAY, AUGUST 13

7.30 A.M. – 8.45 A.M. MEDIA MANAGERS' BREAKFAST – (by invitation only) – *Jamaica Pegasus Hotel*

8.00 A.M. – 8.45 AM Registration – *Jamaica Pegasus Hotel*

9.00 A.M. – 4.30 P.M. PMA GLOBAL CONFERENCE – *Jamaica Pegasus Hotel* <https://www.publicmediaalliance.org/global-conference-2018/>

	6:00 PM – 7.50 PM	<u>OPENING CEREMONY</u>– Feature Speaker – The Most Hon. Mr. Andrew Holness, Prime Minister of Jamaica – <i>Jamaica Pegasus Hotel</i>
	7.50 PM – 8.10 PM	<u>TOUR OF EXHIBITORS’ BOOTHS</u> - <i>Pegasus Hotel</i>
	8.10 PM – 9.00 P.M.	<u>PMA & CBU WELCOME RECEPTION</u> - <i>Pegasus Hotel</i>
<u>TUESDAY, AUGUST 14</u>	7.30 AM – 9.00 AM	Registration - <i>Pegasus Hotel</i>
	9.30 AM – 10.15 AM	<u>FEATURE ADDRESS</u> – <i>Hon. Dr. Ruel Reid, Minister of Education and Information</i>
	10:15 AM – 10:30 AM	Coffee Break
	10.25 AM – 11.55 AM	<u>FORUM 1</u> – in partnership with the Caribbean Community Climate Change Centre, the Caribbean Commission on Communication Resilience, PMA, ITU and UNESCO - <i>Pegasus Hotel</i>
	12.00 PM - 1.55 PM	L U N C H TIME FORUM – in partnership with the Broadcasting Commission of Jamaica – Feature Speaker, Prof. Anthony Clayton - <i>Pegasus Hotel</i>
	2.05 PM - 3.30 PM	<u>FORUM 3</u> – in partnership with the Caribbean Community Climate Change Centre - <i>Pegasus Hotel</i>
	3.30 PM – 3.45 PM	Coffee Break
	3.45 PM – 5.15 PM	<u>EXHIBITORS’ PRESENTATIONS</u> <i>Pegasus Hotel</i>
	6.30 PM – 10.00 PM	<u>CARIBBEAN BROADCASTING AWARDS 2017 COCKTAIL RECEPTION & GALA</u> – <i>The Courtleigh Auditorium</i> – Feature Speaker the Hon Edmund Bartlett, Minister of Tourism

WEDNESDAY, AUGUST 9.00 AM – 1:15 PM
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CBU 49TH ANNUAL GENERAL ASSEMBLY
(Members only) – *Pegasus Hotel*

1.15 PM – 2:15 PM

Lunch

2.30 PM – 5.00 PM

**SOCIAL EVENT – Tour of Bob Marley Museum
(TBC)**

FREE EVENING

THURSDAY, AUGUST 8.30 AM - 5.00 PM
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**SOCIAL EVENT – To be co-ordinated by Jamaica
Tourist Board**