



**Caribbean Broadcasting Union
48th Annual General Assembly
August 21-24, 2017
Nassau, The Bahamas**

Along with the packages provided below the CBU Secretariat looks forward to the opportunity to customise sponsorships to suit exhibitors and sponsors' needs.

EXHIBITORS/ SPONSORS PACKAGES

TITLE SPONSOR

- Identification as conference Title Sponsor in all promotional material
- Placement of corporate logo on Conference Banner – Title Sponsors only
- Placement of corporate logo on conference bag
- Full page colour advertisement in conference booklet
- Booth in Exhibitors' Area
- Placement of corporate banner (maximum 2m by 2.5m) in main conference room during Opening Ceremony
- Placement of corporate banner (maximum 2m by 2.5m) in AGA Meeting Room during Exhibition and Screening day
- Placement of advertisement on CBU website – logo with link to corporate site and video)
- Publication on CBU Facebook page of sponsor's participation
- Scheduled **presentation opportunity**
- Placement of advertising during the live broadcast of the Opening Ceremony to be televised on ***Caribvision*** and CBU member stations
- Placement of advertising during Caribbean Broadcasting Awards to be televised on ***Caribvision*** and CBU member stations

Cost of Title Sponsor package USD 40,000

CBU Annual General Assembly 2017: Nassau, The Bahamas
Exhibitors'-Sponsors' Options

DIAMOND PACKAGE

- Identification as conference sponsor in all promotional material
- Placement of corporate logo on Conference Bag
- Full page colour advertisement in conference booklet
- Booth in Exhibitors' Area
- Placement of corporate banner (maximum 2m by 2.5m) in AGA Meeting Room during Exhibition and Screening day
- Placement of advertisement on CBU website – logo with link to corporate site and video)
- Publication on CBU Facebook page of sponsor's participation
- Placement of advertising during the live broadcast of the Opening Ceremony to be televised on ***Caribvision*** and CBU member stations

Cost of Diamond Package – USD 20,000

PLATINUM PACKAGE

- Identification as conference Sponsor in all promotional material
- Placement of corporate logo on Conference Bag
- Half-page colour advertisement in conference booklet
- Booth in Exhibitors' Area
- Placement of corporate banner (maximum 2m by 2.5m) in AGA Meeting Room during Exhibition and Screening day
- Placement of advertisement on CBU website – logo with link to corporate site and video)
- Publication on CBU Facebook page of sponsor's participation
- Placement of advertising during the live broadcast of the Opening Ceremony to be televised on ***Caribvision*** and CBU member stations

Cost of Platinum Package USD 15,000

GOLD PACKAGE

- Half-page colour advertisement in conference booklet
- Booth in Exhibitors' Area
- Placement of corporate banner (maximum 2m by 2.5m) in AGA Meeting Room during Exhibition and Screening day
- Placement of advertisement on CBU website – logo with link to corporate site and video)
- Publication on CBU Facebook page of sponsor's participation
- Placement of advertising during the live broadcast of the Opening Ceremony to be televised on ***Caribvision*** and CBU member stations

Cost of Gold Package USD 10,000

EXHIBITION AREA SPECIFICATIONS

The exhibition area will be located immediately outside the Grand Ballroom, the site of the Official Opening Ceremony, and all the main conference sessions.

- Set up permitted on Sunday August 20 and the morning of Monday August 21, 2017 – to be completed by noon
- Two (2) chairs (provided)
- Skirted desk (size to be confirmed)
- One (1) electric outlet (110v)
- Pop-up banners only (no attachments to walls permitted)
- Additional items can be provided on request, and at a fee e.g. monitors and booth settings