



CHINA-CARIBBEAN MEDIA EXCHANGE

CARIBBEAN BROADCASTING UNION 46TH ANNUAL GENERAL ASSEMBLY

St. George's Grenada, Sunday August 16, 2015

Moderator's introductions and welcome: **Mrs. Amalia Mai**, Board Director, Caribbean Broadcasting Union,

Greetings: **Mrs. Shida Bolai** President of the Caribbean Broadcasting Union

Opening Remarks: **H.E. Madame Ou Boqian**, Ambassador, People's Republic of China

KEYNOTE ADDRESS

Media Exchange and Co-operation in the Digital Age: **Madame Cai Hua**
Head of Chinese Media Delegation

Speech by Ambassador Zhang Jihuan, Deputy Director of Public Diplomacy Advisory Panel of the Ministry of Foreign Affairs of China

Presentations:

- China Economic Daily
- China National Radio
- China Radio International
- Xinhua News Agency

Lessons for the Caribbean from China's experience in transition from analogue to digital television: CCTV

QUESTION AND ANSWER SESSION

SCREENING OF CHINESE PROGRAMMES

Moderator's Wrap-Up: **Mrs. Amalia Mai**
