

# PROGRAMMING RIGHTS AND RESPONSIBILITIES – REGIONAL AND INTERNATIONAL DIMENSIONS

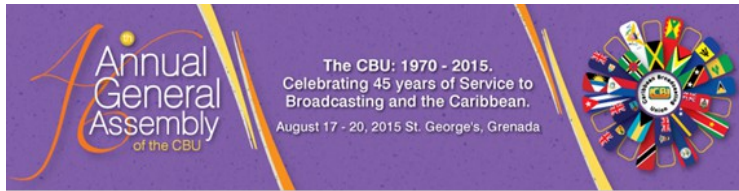
## CARIBBEAN BROADCASTING UNION 46<sup>TH</sup> ANNUAL GENERAL ASSEMBLY

*St. George's Suite, Grenadian by Rex Resorts  
St. George's Grenada, Monday, August 17, 2015*

PRESENTER – MICHAEL LEWIS

Michael Lewis is the Regional Intellectual Property Attaché for Mexico, Central America and the Caribbean based at the U.S. Embassy in Mexico. In this position, he is responsible for promoting high standards of intellectual property protection and enforcement and serves as a resource for both U.S. Government personnel and national governments within the region. He advises U.S. Ambassadors in the region on intellectual property protection and enforcement trends in the region and formulates and communicates U.S. Government policy responses designed to promote effective IPR protection and enforcement.

Previously, Mr. Lewis served as a Director and Intellectual Property Advisor in the Office of the Intellectual Property Enforcement Coordinator (IPEC), Executive Office of the President. Mr. Lewis was responsible for providing policy and legal guidance on a broad range of intellectual property matters to the IPEC, coordinating the development and execution of the Administration's Joint Strategic Plan against counterfeiting and infringement, and facilitated the issuance of policy guidance to U.S. departments and agencies on intellectual property enforcement issues. Prior to his service with IPEC, Mr. Lewis served as Acting Chief of Staff and Associate Counsel in the Office of General Counsel at the United States Patent and Trademark Office (USPTO). Mr. Lewis also served as a Trademark Examining Attorney with the USPTO and a Copyright Examiner for the U.S. Copyright Office. Mr. Lewis earned his BA in Political Science with a minor in Economics from Howard University. He earned his Juris Doctor from the Catholic



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University, Columbus School of Law also in Washington DC. He earned his L.L.M in Intellectual Property from Yeshiva University, Benjamin N. Cardozo School of Law in New York.

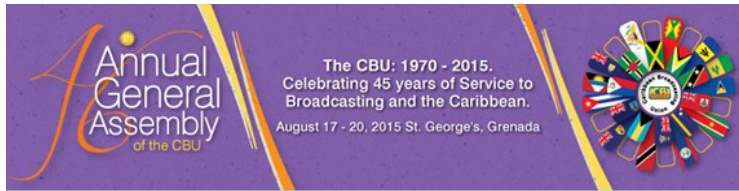
PRESENTER – SHIDA BOLAI

Mrs. Shida Bolai has a career that spans over 30 years in the media industry, at both operational and executive levels across all media platforms, including press, television, radio and the internet. She possesses a proven track record of success and has played a pivotal role in the development and growth of the organization. Under her stewardship, CCN TV6 has been able to maintain its market dominance for the last 14 years and the Express newspapers has achieved over fifty percent of the newspaper readership market.

Other key positions held at the CCN Group were, General Manager - Trinidad Express Newspapers, Group Sales Manager - CCN and Advertising Manager -Trinidad Express Newspapers.

At present, she sits on the Board of Directors of One Caribbean Media Limited, Caribbean Communications Network Ltd, Grenada Broadcasting Network, and Tobago News. She currently holds the position of President of the Caribbean Broadcasting Union and also sits on the Board of The Little Carib Theatre.

Mrs. Bolai has had extensive training in media management and is the winner of a Fellowship Program sponsored by the Commonwealth Press Union which took her to places such as England, South Africa and Lesotho.



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### PRESENTER – BERNARD PANTIN

Bernard Pantin has been involved in the Broadcasting Industry for nearly 40 years. He started as a Sports Reporter at Trinidad and Tobago Television in 1976 and served that company in the capacities of On Air Presenter, Sports Commentator and Producer.

He went on to graduate from Syracuse University in 1985 in Radio and Television Management and returned to TTT as Programme Manager in 1987, after serving as Adviser to Prime Minister A.N.R. Robinson for one year.

He left TTT to become the founding Station Manager of CCN TV6 in 1991 and remained with that company until 1997, before becoming General Manager of DIRECTV Caribbean.

Bernard has served as Vice President - Television of the Caribbean Broadcasting Union and also sat on three (3) Government Committees, including the one which drafted the White Paper leading to the formation of what is today the Telecommunications Authority of Trinidad and Tobago.