



PROGRAMMING RIGHTS AND RESPONSIBILITIES – REGIONAL AND INTERNATIONAL DIMENSIONS

CARIBBEAN BROADCASTING UNION 46TH ANNUAL GENERAL ASSEMBLY

*St. George's Suite, Grenadian by Rex Resorts
St. George's Grenada, Monday, August 17, 2015*

INTRODUCTIONS: **Mr. Dominic Beaubrun**, CBU Board
Director

United States copyright concerns with Caribbean broadcasts:

Michael G. Lewis, Regional Intellectual Property Rights
Attaché for Mexico, Central America and the Caribbean,
United States Patent and Trademark Office (USPTO)

CARICOM interest in copyright protection of regional
broadcasts **John Malcolm Spence**, Senior Coordinator -
Intellectual Property, Science and Technology Issues, Office of
Trade Negotiations (formerly CRNM), CARICOM Secretariat

The case for international protection of Caribbean
broadcasters' signals **Shida Bolai** President, Caribbean
Broadcasting Union (CBU)

DISCUSSION

Accessing broadcast rights to high-value programming: **Larry
Romany**, Chief Executive Officer, CANOC Broadcasting Inc;
Bernard Pantin, CEO, DIRECTV Caribbean

DISCUSSION
