PROGRAMMING RIGHTS AND RESPONSIBILITIES – REGIONAL AND INTERNATIONAL DIMENSIONS
CARIBBEAN BROADCASTING UNION 46TH ANNUAL GENERAL ASSEMBLY
St. George’s Suite, Grenadian by Rex Resorts
St. George’s Grenada, Monday, August 17, 2015

INTRODUCTIONS: Mr. Dominic Beaubrun, CBU Board Director

United States copyright concerns with Caribbean broadcasts:
Michael G. Lewis, Regional Intellectual Property Rights Attaché for Mexico, Central America and the Caribbean, United States Patent and Trademark Office (USPTO)

CARICOM interest in copyright protection of regional broadcasts: John Malcolm Spence, Senior Coordinator - Intellectual Property, Science and Technology Issues, Office of Trade Negotiations (formerly CRNM), CARICOM Secretariat

The case for international protection of Caribbean broadcasters’ signals: Shida Bolai, President, Caribbean Broadcasting Union (CBU)

DISCUSSION

Accessing broadcast rights to high-value programming: Larry Romany, Chief Executive Officer, CANOC Broadcasting Inc; Bernard Pantin, CEO, DIRECTV Caribbean