CBU MEMBER BENEFITS

Updated, September 2017

Not-for-profit, non-governmental regional industry association

44 members in 24 countries & territories covering 4 language groups

Funded by:

- member subscriptions &
- grants from project partners

Profile

- Broadcast radio service
- FTA Television
- Subscriber TV: cable & DTH
- Government Information Services
- Regulatory agency
- Independent production

Membership

*Advocacy

*Capacity-building

*Industry Research

*Programme Sharing

Primary Activities

Production/ special themes:
- Coverage of Children's Issues Nov 2015 & June 2016
- Social Media Guidelines for Journalists – June 2017
- Coverage of HIV/AIDS Oct 2017

Broadcast Engineering – ABU Webinars- August 2016 & 2017

Training

*General Elections feeds: SVG, T&T, Jamaica, Bahamas

*CDEMA MOU – deployment of CBU news teams with RNATs

*News Sharing Services:

- CCTV+

- AIL

Free Programming & Event Coverage

* Vienna Philharmonic Orchestra Summer & NYD Concerts
* 2016 Rio Olympics – CANOC
* 2017 CARIFESTA – Barbados Gov't/CARICOM
* CBU Media Share portal

Free Programming & Event Coverage

* dotRadio – Exclusive first option on use of .radio for member broadcasters domains

* ITU WRC-2015 - retention of UHF & VHF spectrum for broadcast

* CARICOM COTED on ICT

* Broadcast Treaty – rights-protection of international broadcast signals

Advocacy

*Discounts to attend NAB 2016 & 2017

*Bursaries:

- World Media Summit – Doha March 2016

- WIPO Regional Seminar on Broadcast Licensing – T&T May 2016

- Video Media Forum - China November 2017

- 1st International Conference on Ethnic TV – Colombia Sept 2016

*Caribbean Broadcasting Awards

*CBU AGA & Media Conference

Industry events

* WBU Digital Radio Update – June 2017
* WorldDAB & DRM Briefing Papers
* ITU-CBU Caribbean E-waste reports 2015 & 2016

Caribbean Broadcasting Union

Global Industry Research & Data

* UNICEF-CBU-ACM Manual on Coverage of Children's Issues for Caribbean Journalists

* PMA-UNESCO Manual on Social Media Guidelines for Journalists

Caribbean-specific resources

www.caribroadcastunion.org

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www.facebook.com/caribbeanbroadcastingunion